Welcome to 140 new students

Prof. Edith Smit
Director Graduate School of Communication
Today’s programme

Welcome

About the programme

Prof. Edith Smit | Director Graduate School of Communication

Practical Information

Lena Kublenz-Gabriel | Study Adviser

Timothy Dörr | Ombudsstudent

Aakansha Gupta | Study Association Mercurius
Today’s programme

12.45 | Plenary session
13.45 | Group Photo
14.00 | Track Specific Sessions

Persuasive Communication | REC C1.03
Corporate Communication | REC A2.07
Political Communication | REC A2.11
Entertainment Communication | REC B3.04
Research Master’s | REC C3.02
Pre-Master’s | REC A2.09

15.00 | Guided Tours of the Roeterseilandcampus
15.00 | ‘Borrel’

📍 Café de Krater, REC H, Roeterstraat 11
Facts & Figures

4 programmes, 4+2 tracks
Master’s in Corporate, Entertainment, Persuasive, or Political Communication. Research Master’s (Academic or Professional track); Journalism, Media & Globalisation; pre-Master’s

458
Total number of (pre-)Master’s students in Communication Science

68%
International students

1
Ranked 1st in the world according to the QS rankings

3.4 months
Average time to find a suitable job

#140
New students today
What are you looking forward to?
University of Amsterdam

Atheneum Illustre

Two professors

University of Amsterdam

34,000 students
Get ready for your future career

- Career Matters: workshops
- Communication Science on the Spot!
- Mercurius
- Marketing Association Amsterdam
- www.uva.nl/career
- Fellow students; make connections
Career Matters

- Practical skills workshops: e.g. Giving an audience focused presentation, Social media marketing, Google analytics, Mastering workplace behaviour

- Communication Science on the Spot

You will receive a monthly GSC Newsletter with information on upcoming events and registration links!
Communication Science on the Spot
And then…

- Start a challenging PhD project
- Become an involved market researcher
- Be a analytical journalist
- Start a career in youth marketing
- Become a consultant in effective health communication
- Be a public relations officer
- Work at one of the many communication departments of multinationals
- Become a mediaplanner
- Work strategically with social media
- …
What do you want to be when you grow up?
approaching a problem or challenge that you want to solve.
GO-TO-GUYS
Study Advisers

Mr. Boy Hennevelt, MSc
Ms. Lena Kublenz-Gabriel, MSc
Ms. Julia Brand, MSc, MA

When to contact us?

- Study planning
- Choosing a programme
- Personal problems
- Trust issues
- Study progress/delay
- Special needs/disability
- Complaints/exemptions
- Career advice

How to reach us?

- Appointments by phone or in person (call Education Desk 020-525 3003)
- contact: graduateschoolofcomm@uva.nl
- Walk-in/thesis consultation hours: Tuesdays from 14:00 until 16:00 REC C6.01
What to do with questions?

Central Student Service Desk (REC – E, main hall)
- General questions such as choice of study programme, (proof of) enrolment, student grants and loans, living accommodations, studying abroad and much more

- Digital Student Service Desk  
- Call: + 31 (0)20 525 1401
- Or whatsapp +31 (0)6 2522 3400

Education Desk: open daily 09.00-17.00 (REC C7.02)
- Specific questions about the programme: course registration, graduation, programme contact information etc.
- For appointments with study advisers  
- Educationdesk-cs@uva.nl or call 020-525 3003
Communication Science Methods Desk

Offers free methodological and statistical advice to students.

Open every weekday from 13:00-15:00 hrs

Located at the Education Desk: REC-C7.02
uva.nl/methodsdeskcommunicationscience
Help is all around

- Study advisers
- Administration, planners
- Examination Board
- ICTO websites library
- Mercurius, student representatives
- Methods Desk
- Education Desk
- Lecturers Desk
Study programme
Your academic year

Your first Semester (Semester 2, Academic year 19/20):
2 February 2020 – 26 June 2020

Your second Semester (Semester 1, Academic year 20/21):
31 August 2020 – 29 January 2021
Courses complete?

Are you registered for all the courses you need to take?

Check uva.nl/courseregistration
What about language?

- Every programme is offered in English.
- Dutch students may always complete assignments in Dutch (except for class presentations and possibly groupwork). Please notify your lecturer.
Workshop Effective searching with the UvA-Library

The workshop is meant as:

- an occasion to get to know the University Library’s main facilities;
- an opportunity for testing search skills relevant to Communication: literature reviews on a specific topic (PsycINFO), news (LexisNexis);
- an introductory workshop to Refworks, software that enables you to manage references and to use them in a word processor such as MS Word.

Mandatory for international students.
Dutch students: mail to: graduateschoolofcomm@uva.nl
Café 'De Brug'
Roeterseiland Campus

- Communication Science Education desk + Methods Desk: C7.02
- Study advisement: C6.02
- Lecture rooms: ground floor until 4th floor
- Study area: ground and 1st floor
- Student Service Desk: REC E main hall
Library Learning Centre (800 study spaces) & Student Service Desk

200 Study spaces (mainly on ground floor & 1st floor)

“De brug” (4th floor). Study space & coffee area
Housing
Housing

Please note that housing offerings are for a period of maximum one year.

If your programme takes more than a year it is strongly recommended to also register yourself for accommodation, for example at:

www.studentenwoningweb.nl/en/
Follow us on Facebook and Instagram

@uvacomscience
Any questions?
OMBUDSSTUDENT

- Timothy Dörr
- 24 Years Old
- Research Master
  → focus on Political Communication

Education

BSc. PPLE (Politics, Psychology, Law, and Economics)

Major: Politics

About Me

Handball / Sports

Love statistics
WHAT CAN I DO FOR YOU?

With students...
  o  Focus Groups
  o  Course Evaluations
  o  Student Representatives

With the Graduate School of Communication...
  o  Programme Committee
  o  Board of Studies
  o  Study Advisors
WHAT CAN I DO FOR YOU?

Do you have...
- Questions?
- Complaints?
- Suggestions?
- Ideas?

Send an e-mail to: T.D.S.Dorr@uva.nl
WHAT YOU CAN DO FOR ME…

Are you...
- Willing to play an active part in your Master?
- Looking to discuss solutions to problems?
- Interested in hearing from students from different semesters?

Send an e-mail to: T.D.S.Dorr@uva.nl
FACEBOOK GROUPS

- Political Communication
  UvA GSC Master Political Communication Feb 2019/2020

- Entertainment Communication
  UvA GSC Master Entertainment Communication Feb 2019/2020

- Corporate Communication
  UvA GSC Master Corporate Communication Feb 2019/2020

- Persuasive Communication
  UvA GSC Master Persuasive Communication Feb 2019/2020

- Pre-Master
  UvA GSC Pre-Master Communication Science Feb 2020

- Research Master
  Research Master Students Communication Sciences UvA
AND... FINALLY

Communication Science Marketplace
Introduction

Aakansha Gupta – Chair Study Association Mercurius 2019-2020
chair@mercuriusuva.nl
www.mercuriusuva.nl
Mercurius is the Study Association for Communication Science. We represent the students interests as well as organize a broad range of activities that provide a holistic and wholesome university experience.
ACTIVITIES

Career / Study

Company visits
VICE
KLM
Mindshare

Career events
Communication 360
Inhouse days
Mindshare Thesis
Awards

Workshops
Personal
Branding
Photography
Finding housing / a job

Study trip
New York
Tel Aviv
Moscow & St. Petersburg
ACTIVITIES

Soci al

Drinks

In Dutch: *Borrel*
Every first Thursday of the month at Café Mokum at Leidseplein

Various parties

Introduction party
Theme party
FMG party

Introduction Weekend

20-22 September
The perfect start of your student days!

Trips

Day trips
Weekend trip
Batavierenrace
ACTIVE MEMBER

Committees

- Career committee
- International committee
- Promotion committee
- Sales committee
- Medium Magazine
- Travel Committee
WHO TO APPROACH

The board

Aakansha
Chair
→ Medium
→ International committee

Ellie
Secretary & Study Commissioner
→ Study committee
→ Travel committee
→ Trip committee

Quinta
Treasurer
→ Book sale
→ Memberships

Joanna
Social Commissioner
→ Social committee
→ Promotion committee

Sorina
External Affairs Commissioner
→ Sales committee
→ Career committee
→ Communication 360
Weekend Trip

VIENNA

MARCH 27 - 30, 2020
TICKETS: €165
February

06/02 - Stress Management Workshop
06/02 - Valentine Borrel
11/02 - General Assembly #3
12/02 - Study Conference: The 3 M’s
19/02 - Starry, Starry Gala Night
27/02 - Arcade Game Night
Drop by!
REC B1.05a (open every day between 11:00 and 15:00)

info@mercuriusuva.nl
www.mercuriusuva.nl
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