# Teaching and Examination Regulations
## Part B: programme-specific section
### Academic year 2015-2016

**MASTER’S PROGRAMME IN INFORMATION STUDIES**

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Section</th>
<th>Description</th>
</tr>
</thead>
</table>
| 1 | General provisions | Article 1.1 Definitions  
Article 1.2 Study programme information  
Article 1.3 Enrolment |
| 2 | Programme objectives and exit qualifications | Article 2.1 Programme objectives  
Article 2.2 Exit qualifications |
| 3 | Further admission requirements | Article 3.1 Admission requirements  
Article 3.2 Pre-Master’s programme  
Article 3.3 Limited programme capacity  
Article 3.4 Final deadline for registration  
Article 3.5 English language requirements  
Article 3.6 Free curriculum |
| 4 | Curriculum structure | Article 4.1 Composition of programme  
Article 4.2 Compulsory components  
Article 4.3 Practical exercise  
Article 4.4 Elective components  
Article 4.5 Sequence of examinations  
Article 4.6 Participation in practical training and study group sessions  
Article 4.7 Maximum exemption  
Article 4.8 Validity period for results  
Article 4.9 Degree  
Article 4.10 Participation in constrained choice components and rules for priority admission  
Article 4.11 Double Master’s Programme  
Article 4.12 Excellence project |
| 5 | Transitional and final provisions | Article 5.1 Amendments and periodic review  
Article 5.2 Transitional provisions  
Article 5.3 Publication  
Article 5.4 Effective date |
Chapter 1. General Provisions

Article 1.1 – Definitions
Master Thesis Final project of the programme of 18 EC. The Master Thesis protocol applies to this component and can be found on the website of the programme: http://student.uva.nl/is/az/a-z/a-z/content/folder-5/study-programme-information-studies/master-thesis/master-s-thesis.html.

E-module Online component that can be prescribed as part of the pre-master’s programme to cover deficiencies before admission to the Master’s programme.

Article 1.2 – Study programme information
1. The Master’s programme Information Studies is registered under CROHO number 60229. The language of instruction is English. This means that the Code of Conduct for Foreign Languages at the UvA applies for this programme (see Code of Conduct Governing Foreign Languages at the University of Amsterdam 2000 at the website: http://www.uva.nl/en/about-the-uva/uva-profile/rules-and-regulations/teaching/teaching.html).
2. The programme is provided on a full-time and part-time basis (except the track GS, which is offered only full-time). Part-time students follow one component per period where the periods in January and June can request full-time participation, as they might cover a project that request 40 hours of work per week.)
3. The programme consists of a one-year programme with a total study load of 60 EC.
4. Within the programme the following tracks are offered:
   1. Business Information Systems (BIS)
   2. Human Centered Multimedia (HCM)
   3. Game Studies (GS)

Article 1.3 – Enrolment
The programme is offered starting in the first semester of the academic year only (1 September).

Chapter 2. Programme objectives and exit qualifications

Article 2.1 – Programme objectives
Graduates of the MSc Information Studies are able to contribute to the scientific body of knowledge in the field of Information Studies and can apply that body of knowledge in organizational or societal contexts. The focus is on looking at reality as complex adaptive systems working in a dynamic context and on knowledge of application domains and on socio-technical design and implementation of information systems and digital media.

Article 2.2 – Exit qualifications
The Exit qualifications of the Master’s programme Information Studies are defined as follows:

Knowledge and understanding
- The graduate has a thorough knowledge of the theories in the domain of Information Studies, masters relevant theories of computer science, economics, and social science, and can master theories from other fields that are relevant for Information Studies.
- The graduate is able to describe reality as a complex adaptive system that functions in a dynamic context.
- The graduate has knowledge about the human, organisational, and social implications of the application of ICT and digital media.
Specific terms for the BIS track
- The graduate is able to describe the dynamics of organisations both from an intra- as well as inter-organisation level and understands the impact on the use of ICT in organisations.
- The graduate knows the concept ICT as a service in organisations and its impact on methods and tools that are relevant for Information Studies.
- The graduate understands the influence of thinking in terms of architecture and infrastructure on the role of ICT within organisations and on the requirements arising therefrom.

Specific terms for the HCM track
- The graduate has insights into theories of the design, development, and evaluation of complex, interactive, and human-centered multimedia systems.
- The graduate has knowledge of the theory and practise of complex man-machine interaction and technology-mediated human-human communication.

Specific terms for the GS track
- The graduate has knowledge of the psychological theories relevant for the design and development of effective games.
- The graduate has insights in the theory of game and play.

Applying knowledge and understanding
- The graduate can contribute to the design, building, implementation, and management of complex information-, knowledge-, or media systems and to the maintenance and renovation of these complex systems.
- The graduate has the ability and academic skills to integrate and apply his or her knowledge and insight in a scientific (applied) research project.
- The graduate is able to work autonomously and with others in multidisciplinary teams and is able to apply his or her problem solving abilities in unfamiliar environments.

Specific terms for the BIS track
- The graduate is able to analyse a realistic problem in the area of organisational information systems (IS) based on scientific methodology and aiming at, and consequently advising towards, concrete organisational action and / or coordination and supervision of development processes in organisations.
- The graduate is able to contribute to the process of finding a balance between “Going concern” / stability and innovation / renewal of information systems in an organisational context.

Specific terms for the HCM track
- The graduate is able to integrate and apply state of the art knowledge from different disciplines, such as computer science (vision, audio processing, natural language processing, information retrieval, semantic web technology, data mining, knowledge representation, web technologies), communication science (information visualisation and personalisation, interaction design) and psychology (perception, cognition, and learning).

Specific terms for the GS track
- The graduate masters key aspects of creating and evaluating applied games and manage relevant aspects of the process of realizing a game, such as conceptualizing, performing user studies, and concept validation.
Making judgements

- The graduate has knowledge of and insight into the role of information studies in society and an awareness of the standards required for scientific research in order to function adequately and autonomously in his or her future profession and reflect on ethical and social problems.
- The graduate is able to relate his or her knowledge to members of other scientific disciplines, based on a critical attitude towards scientific literature, policy documents, and his or her own position as a scientist, and to assess the relevance of knowledge for scientific and practical issues.

Communication

- The graduate is able to communicate findings and conclusions with solid argumentation to expert and non-expert audiences, making use of appropriate media.
- The graduate possesses organisational sensitivity in the sense that he or she knows about differences in goals and values between groups in an organisation that use information and ICT and those that produce data or design, build and maintain ICT applications.
- The graduate is able to bridge the linguistic and cultural differences between experts and professionals from different backgrounds.

Capacities to continue Learning

- The graduate is capable to reflect independently and with an open mind on his or her own performance and can continuously expand his or her academic level of working and thinking.

Chapter 3. Further admission requirements

Article 3.1 – Admission requirements

1. The master program Information Studies is open to:
   a. Applicants holding a bachelor in as the area of:
      - Information Studies
      - Computer Science
      - Artificial Intelligence
      - Business Studies
      - Information Science
      - Communication Studies
      - Media Studies
      - Psychology

2. Depending on the chosen track, specific entry requirements apply (see 3.1.3-5).

3. Applicants are evaluated on an individual basis, where an assessment can be part of the intake procedure. Admission will be granted on an individual basis by the Examinations Board. Candidates can be assessed on behavioural characteristics which are required for the Information Studies work field, such as:
   - Analytical skills
   - Communicational abilities
   - Affinity with technology
   - Motivation

   The evaluation and procedures of the diplomas are according the Nuffic criteria. Pre-master components can be prescribed in case of deficiencies.

4. The Examinations Board can decide to admit an applicant that does not meet the requirements as described in paragraph 3.1.1, 3.1.2 or 3.1.3, but only if this person meets requirements that are comparable to those with respect to content. Admission will be done on an individual basis by the Examinations Board.
5. Applicants who do not meet the admission requirements can be suggested to follow a pre-master’s programme to resolve their deficiencies. See also article 3.2.
6. Admission decisions are valid until 15 September of the academic year following the date of the admission decision.

2. General requirements. Students who apply to the MSc Information Studies should have general knowledge on the following topics:
   1. Mathematics at VWO level or at a comparable level.
   2. English language requirements, see article 3.5.
   3. In addition, basic knowledge is required on Academic skills:
      - Literature research
      - Academic writing
      - The ability to make abstractions from different contexts based on analytical thinking
      - Research skills, scientific reasoning
      - Reflection: critical assessment on general accepted theories
      - Ability to framing: the use of different interpretation schemes (frames) to reason about reality
      - Statistics
      - Empirical research
   4. In addition, students should hold a bachelor’s degree with an overall grade point average of 7 or higher (Dutch grading system; equivalent of 3.0 in US system, 2:1 in UK system, C in ECTS system).

3. Specific requirements for the track Human Centered Multimedia:
   1. For admission to the HCM track the following knowledge is required on a basic level:
      - Multimedia information: knowledge of human perception of text, image, video, and sound and of the digital representation of multimedia and the interaction between digital multimedia and users.
      - Data mining: basic concepts and techniques of data mining.
      - Data bases.
      - Semantic Web: the concept “Semantic Web”, insights into the architecture of the Semantic Web, knowledge representation on the World Wide Web (WWW), the concept of web service.
      - Social Media: the concept of Social media, and the impact thereof on the way people work, learn, acquire and exchange information.
      - Programming skills.
   2. For students who have a deficiency on (some of) these topics an individual pre-master programme will be prescribed, which can cover maximally 3 e-modules.

4. Specific requirements for the track Business Information Systems:
   1. For admission to the BIS track sufficient knowledge in each of the following three areas is required:
      - ICT specific for the BIS track: Modelling and design (basic knowledge on UML and Software Lifecycle), Architecture and infrastructure, Sourcing and basic theories related to the cloud
      - Business studies: Management theories, Organizational theories, Theory on network organizations and organizations working in chains, Organizational change theories
      - Link between Business and ICT: Basic and extended knowledge on strategic alignment, E-Business, the role of information in an organizational context
   2. For students who have a deficiency on (some of) these topics an individual pre-master programme will be prescribed, which can cover maximal 3 e-modules.

5. Specific requirements for the track Game Studies
   1. For admission to the GS track the following knowledge and skills are required:
      - Affinity with game design and technology, as demonstrated during the assessment
      - Can participate in and facilitate an interdisciplinary programme
2. For students who have a deficiency on (some of) these topics an individual pre-master programme will be prescribed, which can cover maximal 3 e-modules.

**Article 3.2 – Pre-Master’s programme**
1. The Pre-Master’s programme is offered as a series of e-modules:
   1. Academic Skills
   2. Business Studies
   3. Data Mining
   4. ICT in Organisations
   5. Knowledge Web
2. Students can be asked to follow a maximum of 3 e-modules in order to cover their deficiencies, as decided by the Examinations Board.

**Article 3.3 – Limited programme capacity**
Not applicable.

**Article 3.4 – Final deadline for registration**
1. A request for admission to the Master’s programme starting in September must be submitted to Studielink and the Faculty before 1 May in the case of Dutch students, before 1 April in the case of EU students and before 1 February in the case of non-EU students.
2. In exceptional cases, the Examinations Board may consider a request submitted after this closing date.

**Article 3.5 – English language requirements**
1. The proficiency requirement in English as the language of instruction can be met by the successful completion of one of the following examinations or an equivalent:
   1. IELTS-test: minimum score 7.0, sub-scores on writing and speaking at least 7.0, sub-scores on listening and reading at least 6.5.
   2. TOEFL Test: the minimum required score is 98 for the Internet-based test (iBT)
   3. A Cambridge Examination Score with a minimum test result of CAE A or B will also be accepted. For the CPE test a minimal score of C is required.
2. Those possessing a Bachelor’s degree from a Dutch university or HBO or have an English-language ‘international baccalaureate’ diploma satisfy the requirement of sufficient command of the English language.

**Article 3.6 – Free curriculum**
1. Subject to certain conditions, the student has the option of compiling a curriculum of his/her own choice which deviates from the curricula prescribed by the programme.
2. The concrete details of such a curriculum must be approved beforehand by the most appropriate Examinations Board.
3. The free curriculum is put together by the student from the units of study offered by the University of Amsterdam and must at least have the size, breadth and depth of a regular Master’s programme.
4. The following conditions must at least have been met in order to be eligible for the Master’s degree:
   1. at least 48 EC must be obtained from the regular curriculum;
   2. compulsory components and Master Thesis should be part of the programme;
   3. the level of the programme must match the objectives and exit qualifications that apply for the programme for which the student is enrolled.

**Chapter 4. Curriculum structure**
Article 4.1 – Composition of programme

1. The programme consists of the following components:
   1. Track specific compulsory components: 30 EC;
   2. Constrained Choice components: 12 EC;
   3. A Master Thesis: 18 EC.

2. Every component will be tested. Within the Master’s programme Information Studies different types of testing are used. This is described per component in the course catalogue.

3. Within the Master’s programme Information Studies different types of teaching methods are used. This is described per component in the course catalogue.

Article 4.2 – Compulsory Components

1. Programme Track Business Information Systems - Full-time

<table>
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<th>Teaching method</th>
<th>Assessment</th>
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<td>3</td>
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<td>5&amp;6</td>
<td>IC</td>
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| **Constrained Choice components (12 EC required)**            |            |                 |        |                 |            |
| Perspectives on Information & Management                      | 5294POIM6Y | 6               | 4      | L               | Written, oral |
| Mobile Systems                                                | 5294MOSY6Y | 6               | 4      | L, LS           | Written, oral |
| Rule Governance                                               | 5294RUGO6Y | 6               | 4      | PR              | Written    |
| The Social Web (VU)                                          | 5294THS6Y  | 6               | 4      | L, PR           | Written    |
| Information Visualization                                     | 5204INV16Y | 6               | 4      | L, CP           | Written    |
| Web Search                                                    | 5294WES6Y  | 6               | 4      | L, LS           | Written    |
| Business Process Analytics                                    | 5294BPA6Y  | 6               | 4      | L, PR           | Written    |

L = Lectures, LS = Lab sessions, CP = Computer practical, PR = practical, IC = Individual coaching

2. Programme Track Business Information Systems - Part-time

Year 1

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<td>Business IT Alignment</td>
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### (Virtual) Organizations in a Dynamic Context

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### Integrating Cases

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### Constrained Choice components (12 EC required)

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L = Lectures, LS = Lab sessions, CP = Computer practical, PR = practical, IC = Individual coaching

### Year 2

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3. Program Track Programme Track Game Studies

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**Constrained Choice components (12 EC required)**
### Innovation and Design Thinking

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### The Social Web (VU)

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### Mobile Systems

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L = Lectures, LS = Lab sessions, CP = Computer practical, PR = practical, IC = Individual coaching

### Programme Track Human Centered Multimedia - Full-time

#### Compulsory components (48 EC)

<table>
<thead>
<tr>
<th>Component</th>
<th>Code</th>
<th>Study Load (EC)</th>
<th>Period</th>
<th>Teaching method</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intelligent Interactive Systems</td>
<td>5294INIS6Y</td>
<td>6</td>
<td>1</td>
<td>L, PR</td>
<td>Written, oral</td>
</tr>
<tr>
<td>Knowledge and Media (VU)</td>
<td>52948KEM6Y</td>
<td>6</td>
<td>1</td>
<td>L</td>
<td>Written</td>
</tr>
<tr>
<td>Visual Search Engines</td>
<td>5294VISE6Y</td>
<td>6</td>
<td>2</td>
<td>L, LS</td>
<td>Written</td>
</tr>
<tr>
<td>Interdisciplinary Research Methodology for Information Sciences (VU)</td>
<td>5294IRMF6Y</td>
<td>6</td>
<td>2</td>
<td>L, PR</td>
<td>Written</td>
</tr>
<tr>
<td>Interaction Design Project</td>
<td>5294INDP6Y</td>
<td>6</td>
<td>3</td>
<td>L, PR</td>
<td>Written, oral</td>
</tr>
<tr>
<td>Master Thesis IS (HCM)</td>
<td>5294MTH18Y</td>
<td>18</td>
<td>5&amp;6</td>
<td>IC</td>
<td>Written, oral</td>
</tr>
</tbody>
</table>

Constrained Choice components (12 EC required)

<table>
<thead>
<tr>
<th>Component</th>
<th>Code</th>
<th>Study Load (EC)</th>
<th>Period</th>
<th>Teaching method</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Systems</td>
<td>5294MOSY6Y</td>
<td>6</td>
<td>4</td>
<td>L, LS</td>
<td>Written, oral</td>
</tr>
<tr>
<td>The Social Web (VU)</td>
<td>52948THS6Y</td>
<td>6</td>
<td>4</td>
<td>L, PR</td>
<td>Written</td>
</tr>
<tr>
<td>Web Search</td>
<td>5294WES6EY</td>
<td>6</td>
<td>4</td>
<td>L, LS</td>
<td>Written</td>
</tr>
<tr>
<td>Information Visualization</td>
<td>5204INVI6Y</td>
<td>6</td>
<td>4</td>
<td>L, CP</td>
<td>Written</td>
</tr>
<tr>
<td>Innovation and Design Thinking</td>
<td>5294INDT6Y</td>
<td>6</td>
<td>4</td>
<td>L, PR</td>
<td>Written, oral</td>
</tr>
</tbody>
</table>

### Programme Track Human Centered Multimedia - Part-time

#### Year 1

#### Compulsory components (18 EC)

<table>
<thead>
<tr>
<th>Component</th>
<th>Code</th>
<th>Study Load (EC)</th>
<th>Period</th>
<th>Teaching method</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intelligent Interactive Systems</td>
<td>5294INIS6Y</td>
<td>6</td>
<td>1</td>
<td>L, PR</td>
<td>Written, oral</td>
</tr>
<tr>
<td>Visual Search Engines</td>
<td>5294VISE6Y</td>
<td>6</td>
<td>2</td>
<td>L, LS</td>
<td>Written</td>
</tr>
<tr>
<td>Interaction Design Project</td>
<td>5294INDP6Y</td>
<td>6</td>
<td>3</td>
<td>L, PR</td>
<td>Written, oral</td>
</tr>
</tbody>
</table>

Constrained Choice components (12 EC required)

<table>
<thead>
<tr>
<th>Component</th>
<th>Code</th>
<th>Study Load (EC)</th>
<th>Period</th>
<th>Teaching method</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Systems</td>
<td>5294MOSY6Y</td>
<td>6</td>
<td>4</td>
<td>L, LS</td>
<td>Written, oral</td>
</tr>
<tr>
<td>The Social Web (VU)</td>
<td>52948THS6Y</td>
<td>6</td>
<td>4</td>
<td>L, PR</td>
<td>Written</td>
</tr>
<tr>
<td>Web Search</td>
<td>5294WES6EY</td>
<td>6</td>
<td>4</td>
<td>L, LS</td>
<td>Written</td>
</tr>
</tbody>
</table>
Article 4.3 – Practical exercise
Not applicable.

Article 4.4 – Elective components
Not applicable.

Article 4.5 – Sequence of examinations
1. The student may start with the final project of the study programme (Master Thesis) only if all obligations, as stated in Article 4.2, have been fulfilled and if the student’s study programme has been approved by the Examinations Board.
2. The assessment of projects in which several students have worked on an assignment will only be made at the end of the relevant teaching period. In principle, an individual resit is not possible.
3. At the request of a student, the Examinations Board may deviate from the conditions in paragraphs 1 and 2 for the benefit of the student.

Article 4.6 – Participation in practical exercise and study group sessions
Stated in Course Catalogue for each component.

Article 4.7 – Maximum exemption
A maximum of 18 EC in the programme can be accumulated through granted exemptions.

Article 4.8 – Validity period of examinations
The validity period of interim examinations and exemptions from interim examinations is limited, as described in part A, article 4.8.

Article 4.9 – Degree
Students who have successfully completed their Master’s examination are awarded a Master of Science degree. The degree awarded is stated on the diploma.

Article 4.10 – Participation in constrained choice components and rules for priority admission
Admission to constrained choice components with limited capacity takes place on the basis of the following rules:
1. In order of registration;
2. Students of the Master Information Studies will be admitted first, before students from other master programmes or other universities;
3. Students are allowed to register for a maximum of two constrained choice components in one period (block).

**Article 4.11 – Double Master’s Programme**
In order to be awarded two Master’s degrees or to have stated on the Master’s diploma that two Master’s programmes have been completed within the discipline, the following requirements must be met:
1. The candidate’s work for the programme (lectures, research work, etc.), must be of such a standard that all the compulsory requirements of each of the two programmes have been met.
2. The candidate must have conducted separate research work for both Master’s degrees. This may consist of two separate Master theses with supervisors from the respective study programmes.
3. The Examinations Boards of both study programmes must approve the student’s double Master’s programme before the student commences the double Master’s programme.

**Article 4.12 – Excellence project**
1. Excellent students are given the opportunity to participate in an excellence project, in addition to the regular programme.
2. The specifications of- and regulations for enrolment in the excellence project are described in the course description, in the course catalogue.
3. The Examinations Board approves the 6 EC awarded for successful completion of the excellence project, in addition to the regular program. The excellence project will be stated on the diploma.
4. Students who have successfully finished the excellence project and have an overall GPA of 8 or higher (cum laude) are awarded with a certificate accompanying the diploma.

**Chapter 5. Transitional and final provisions**

**Article 5.1 - Amendments and periodic review**
1. Any amendment to the Teaching and Examination Regulations will be adopted by the dean after taking advice from the relevant Board of Studies. A copy of the advice will be sent to the authorised representative advisory body.
2. An amendment to the Teaching and Examination Regulations requires the approval of the authorised representative advisory body if it concerns components not related to the subject of Section 7.13, paragraph 2 sub a to g and v, and paragraph 4 of the WHW and the requirements for admission to the Master’s programme.
3. An amendment to the Teaching and Examination Regulations is only permitted to concern an academic year already in progress if this does not demonstrably damage the interests of students.

**Article 5.2 – Transitional provisions**

**Transitional Provisions for students who started in 2013-2014 or earlier**

<table>
<thead>
<tr>
<th>Old component</th>
<th>Replacement in 2015-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service oriented Design (VU)</td>
<td>Business IT Alignment</td>
</tr>
</tbody>
</table>

**Article 5.3 - Publication**
1. The Dean of the faculty will ensure the appropriate publication of these Regulations and any amendments to them.
2. The Teaching and Examination Regulations will be posted on the faculty website and deemed to be included in the course catalogue.

Article 5.4 – Effective date
These Regulations enter into force with effect from 1 September, 2015. Thus drawn up by the Dean of the Faculty of Science on 25 August 2015.