Welcome to the Research Master’s programme

27 August 2020
Who are we?

Hilde Voorveld
Programme director RM

Lena Kublenz Gabriel & Julia Brand
Study adviser RM

Alex Atzberger
2nd year student RM

Daisy Dong Zhang
Recent RM graduate
Any questions?

For students at home: please ask your questions in the chat.

We will make a Q&A with your questions and upload it, together with this presentation, on student.uva.nl/mcs.

Students in the room can ask their questions at the end of the presentation.
Today we talk about

• Your Master’s programme
• Academic track: ASCoR Participation & Research Internship
• Professional track: Professional Research Internship
• Other issues
Your Master’s programme

*Flagship programme*

- Two years
- Advancing comm. science theory
- More methodological coursework
- Mixing theoretical courses
- Participating in ongoing ASCoR research (Academic track)
- Professional research internship (Professional track)
Mandatory courses

I. Substantive course
   • Advancing and Building Communication Science Theory (ABC) (6EC)

II. Methods courses:
   • Content Analysis (6EC)
   • Experimentation in the Social Sciences (6EC)
   • Survey Design (6EC)
   • Research and Data Ethics (3EC)

III. Participation course
   • Evaluating Academic or Professional Research (6EC)

IV. Thesis course
   • Thesis Communication (3EC)
Study plan format

Individual study plan Research Master’s in Communication Science (Academic Track)

Personal details:
- Name:
- Student number:
- Email:

ECTS Requirement check:

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<th>Selected</th>
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<td>6</td>
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<td>Engagement</td>
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Course Requirement check:

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ECTS Academic Requirement:

- 180 ECTS credits
- 80% theoretical
- 20% practical

Course instructions:
- Theoretical courses:
  - 60 ECTS per semester
  - Methodology
  - Evaluation

Practical courses:
- 60 ECTS per semester
- Seminar
- Practical work

Evaluation:
- 60 ECTS per semester
- Thesis preparation
- Final examination
Academic track: ASCoR participation and Research internship

ASCoR participation

• Develop your research skills
• ‘hands on’
• Supervised by senior researcher in an ongoing ASCoR research project
• 6 ECTS

Research internship

• Gain experience with the actual conduct of a communication science research project
• Replaces a maximum of 12 ECTS worth of methods courses
• Research internships can take place in two types of organizations:
  - Academic research institutions, located at ASCoR or a Dutch or foreign university
  - Professional research organizations in the Netherlands or abroad
ASCoR participation

Prof. dr. Rens Vliegenthart: Director of ASCoR
R.Vliegenthart@uva.nl

Link to video: https://surfdrive.surf.nl/files/index.php/s/Cmn2bjACojk7aVj
Professional track: Research internship

Research internship

• Gain experience with the actual conduct of communication science research projects in the field
• Between 18 to 24 ECTS
• Research internships must take place at:
  - Professional research organizations/departments in the Netherlands or abroad

Please note:

➢ Make sure that your internship supervisor is a (senior) researcher
➢ Research must be your main task (with other tasks taking up no more than 40% of your time)
Be sure to check RM Canvas page, for example for the Internship Guide (professional track)!

Research Internship Guide

In the professional track of the Research Master’s programme a professional research internship is a mandatory part of the curriculum. Students can choose to do a 18 ECTS or 24 ECTS professional Research Internship.

The professional Research internship has several requirements/criteria and objectives students should meet.

In this Research Internship guide a more detailed framework is given of these objectives, criteria, assessment, supervision and practical matters.

Please read the Guide carefully before you start your orientation for an internship.

If there is anything unclear you can contact the study advisers (graduateschoolofcommunication@uva.nl)
**Tips & tricks: finding your ASCoR Participation or Internship**

- It’s up to **you** to find your own ASCoR participation spot

- Start looking for an interesting projects well in advance (we suggest 1-2 months for ASCoR participation; 6 months for Internships)

- **Four weeks ≠ one month!**

- For the ASCoR participation: don’t approach five researchers at once, focus on one at a time

- For an internship: be proactive and make your own proposal, check partnerships we have; check for companies with our Internship coordinator Hilde
Study Advisers

Mr. Boy Hennevelt, MSc
Ms. Lena Kublenz-Gabriel, MSc
Mrs. Julia Brand, MSc MA

When to contact us?

- Study planning
- Choosing a programme
- Personal problems
- Trust issues
- Study progress/delay
- Special needs/disability
- Complaints/exemptions
- Career advice

How to reach us?

- Appointments by phone or in person (call Education Desk 020-525 3003)
- contact: graduateschoolofcommunication@uva.nl
Alex Atzberger

- 3. Semester Professional Research Master
- BMus in Jazz Guitar and BSc in Communication Science
- Working Student at SAP
- Born in Köln, Germany
3 Do’s
3 Don’ts

- Don’t panic and carry a towel.

Addition of text: "'Now, this is just a simulation of what the blocks will look like once they're assembled.'"
Let’s talk!
Daisy Dong Zhang
And who are you?
Questions?