



UNIVERSITY OF AMSTERDAM

Communication Science

Methods Desk Resource package

General Concepts

- Statquest: <https://www.youtube.com/channel/UCtYLUtgS3k1Fg4y5tAhLbw>
- Laerd Statistics: <https://statistics.laerd.com/>
- A Gentle but Critical Introduction to Statistical Inference, Moderation, and Mediation by Wouter de Nooy: <http://82.196.4.233:3838/book/index.html>

OLS Regression

Linear model:

<https://www.youtube.com/watch?v=LZtPDgoskfl>
<https://www.youtube.com/watch?v=ywvhmYNvbyI>
<https://www.youtube.com/watch?v=2LsGmWOKi1c>

Logistic Regression

Binary Logistic Regression:

https://www.youtube.com/watch?v=H_48AcV0q1Y&t=260s

T-Test

<https://www.youtube.com/watch?v=EkbkI7x6bNA>

ANOVA

One-Way: <https://www.youtube.com/watch?v=jYn5Jv7Gh4s>

Two-Way: https://www.youtube.com/watch?v=q4IJtlzgg_Y

Factor Analysis:

<https://youtu.be/Lk3NRWYgro8>

https://canvas.uva.nl/courses/4546/pages/factor-analysis?module_item_id=36122

Data cleaning and SPSS

<https://www.youtube.com/watch?v=b163iBByycw&list=PL25257A24840423AE>

Mediation & Moderation

<https://www.youtube.com/watch?v=RqkGMqDU20Q>