



The College of Communication has the following ways to structurally review the level of education in the bachelor track of Communication Science:

- Digital questionnaires are used to evaluate courses.
- Focus groups are organised twice a year to evaluate the programme in general, the study environment, and the education facilities.
- Based on the course evaluation, lecturers will fill out a questionnaire about the course that they lecture. Lecturers can use this opportunity to describe how they believe the course went and what changes they would want to introduce based on the evaluations.

The College of Communication writes a report for the Programme Committee and for the supervisors of the departments every semester based on the separate evaluation methods. The supervisors will incorporate the evaluation results in the yearly lecturers review. Based on this report, the Programme Committee will provide the College with a report about possible points of action. The College will then develop a plan regarding the possible actions. This will also include the results of the National Student Enquiry (NSE).

Based on the evaluation results and the results of the NSE, the following points of action have either been planned or have already been executed for 2018 - 2019.

Information facilities and services

Evaluations

There is more focus and attention towards the course evaluations of the students. The feedback of the evaluations towards the students is also really important for the College. Students must be able to view the main points of their own evaluations. After completing a course, an overview of the completed evaluations is placed on Canvas, for the students.

Study counseling

Students can reach out to the study advisers with questions about the individual study planning, the electives, the minors, course requirements, et cetera. The separate information sessions and workshops for second-year students concerning the content and planning of the

electives are appreciated by the students. The Institute continues to offer these workshops, both in Dutch and English.

Places to study

Many steps have been taken on the campus regarding study places for students. There are now more places to study independently, more silent spaces and more places to work in a group of students. The decoration of the building has also been visibly improved. The College continues to emphasize the importance of good study places on campus.

Education

Corporate Communication

The structure of Corporate Communication in both the NL-bachelor track and the EN-bachelor track will be adjusted. Various meetings are planned in which the content and planning of the course is discussed.

Statistical Modelling and Flipping the Classroom

The design of Statistical Modelling in Communication research in the NL-bachelor track and the EN-bachelor track is adjusted where necessary. The flipped-classroom concept of the course is appreciated by a large number of students, but there is room for improvement. The College monitors the design of the course. The general idea of a flipped-classroom course is not immediately clear to every student, so it has been decided to discuss the flipped-classroom concept within Academic Skills Tutoring / Tutoraat. It is important that students understand that certain subjects have been set-up according to a different approach, so students can anticipate this set-up.

Focus on Blended Learning

The College offers a number of courses in which the blended learning concept is applied. Traditional offline parts of a course are combined with digital and interactive elements. The College is busy inserting more blended learning elements into various courses that have not yet been set up in this way. Especially micro lectures on Canvas, which students can watch in their own time, are planned. The course evaluations show that students particularly appreciate these micro lectures, in which a specific topic is briefly discussed and explained.