Welcome to the Graduate School of Communication at the University of Amsterdam!

September 2021
Today’s Program

Welcome

About the Program

- Dr. Jessica Taylor Piotrowski | Director, GSC

Practical Information

- Lena Kublenz-Gabriel | Study Adviser
- Robin Kuiten | Ombudsstudent
## About the Day

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:00</td>
<td>General Presentation Q&amp;A</td>
</tr>
<tr>
<td>14:00</td>
<td>Track Specific Sessions</td>
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<td>• Persuasive Communication</td>
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<td>• Corporate Communication</td>
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<td></td>
<td>• Political Communication and Erasmus Mundus <em>(note: Mundus students have their presentation till 16.00)</em></td>
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<td>• Entertainment Communication</td>
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<td>15:00</td>
<td>Campus Tours and a drink</td>
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</tbody>
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Welcome to UvA
Highlights

#1 worldwide in QS and Shanghai rankings
International Experts Teaching
Rigorous Empirical Training
Thoughtful Connections to Practice
Robust Alumni Network
Diverse Study Options

....All in a beautiful city 🌈
Creating a Safe Space for All
Covid-19 Student Code of Conduct

1. TAKE CARE OF YOUR COMMUNITY
   We want everyone to be safe and healthy. As a member of the UvA Communication Science community, we ask you to take care of one another by following our COVID-19 guidelines. These rules help to limit the spread of COVID-19 and make the university a safer place for all.

   - Perform a self-test twice a week, even when you are fully vaccinated.
   - If you have any mild symptoms, stay at home and take a free COVID-19 test at the GGD. Note: a self-test is insufficient when you have mild symptoms. Please go to the GGD.
   - If you have been in contact with a person who tested positive for COVID-19, follow the advice of the GGD.
   - Regularly wash your hands and use hand sanitizer.
   - Follow the signs and guidance in the building and on the campus.
   - Wear a face mask in the UvA campus buildings (lecture halls, offices, corridors, stairs, elevators, etc.). The face mask can be taken off during class when everyone has taken their seat, but keep it on if you make a stop.

2. UTILIZE SELF-TESTING AND VACCINATIONS
   Self-testing and vaccinations allow us all to contribute to a safe campus and to the further easing of measures in the education system. Therefore, every student is asked to perform a self-test at least twice a week, also when you are fully vaccinated. We urge and hope that all will participate. And – of course – you should stay at home if you personally test positive. If so, please follow-up with a coronavirus test at the GGD. For more info, check out this government site. Self-tests can be ordered free of charge at gettesten.nowprint.

   We also recommend that everyone gets vaccinated (unless you are unable to do so for medical reasons). Dutch students can make an appointment with the GGD; international students can visit a vaccination unit on the Roeterseiland campus from 6 to 10 September. You will not be required to prove that you have been staying in the Netherlands or to have an ID number.

   The Amsterdam Municipal Health Service (GGD) has set up a special appointment hotline for international students: +31 (0) 020 320 3002. Dutch students can also choose to get vaccinated at the on-campus GGD vaccination unit from 6 to 10 September, but only if there is additional capacity. This will not require any advance appointment.

3. ENSURE SAFE STUDY SPACES
   To ensure safe study spaces, all members of our community must stay at home and have themselves tested at the GGD when experiencing mild COVID-19-related complaints. You will also have to stay at home while you are waiting for your test result. This means you cannot physically go to campus when you have coronavirus-related complaints until you have been tested negative by the GGD or after the required isolation period. Your lecturer will provide you with information about what to do if you must stay home.

4. STAY INFORMED
   It is important to stay updated, as the situation might change. For all updated information regarding the coronavirus measures for students entering or continuing their study programme at the College of Graduate School of Communication Sciences, visit this website [here]. More general information about the coronavirus situation at the University of Amsterdam can be found here.
Creating a Safe Space for All

1. Take Care of Your Community
   - Follow good hygiene measures
     - Wash hands regularly with soap and water
     - Cough/sneeze into your elbow
     - Use paper tissues
     - Don’t shake hands
   - Follow all directional signs in building
   - Keep maximum distance from others
   - Wear a face mask in buildings; can keep on in your seat
   - Do not stay on campus unnecessarily
   - Be considerate of one another
Creating a Safe Space for All

2. Utilize Self-testing and Vaccination

- Perform a self-test **twice** per week, even when vaccinated
- Vaccinations are recommended for all who are able to.
- Dutch students can book an appointment with the GGD; international students can visit a vaccination unit on campus (6 – 10 September) at the REC without address or BSN

You can order them today! www.zelftestonderwijs.nl
Creating a Safe Space for All

3. Ensure Safe Study Spaces

- (Mild) symptoms? Stay at home and take a free test at GGD.
- Your lecturer will provide information about what to do if you must stay home
- Your lecturer will provide you additional information about his/her expected classroom norms

You can order them today! www.zelftestonderwijs.nl
Creating a Safe Space for All

4. Stay Informed

- The situation is dynamic. It is important you stay updated about potential guidelines or changes or other educational changes.

https://student.uva.nl/communication-science/new-students/new-students.html

You can order them today!

www.zelftestonderwijs.nl
Creating a Safe Space for All: UvA Code of Conduct

UvA Code of Conduct

Confidential advisers for undesirable behaviour

Speak to a confidential adviser if you experience undesirable behaviour while studying at the UvA. Contact details, information about the different kinds of confidential advisers at the UvA, and their roles and responsibilities, are provided below.

The UvA should be a safe environment for all its students, staff, and visitors. We do not tolerate any type of undesirable conduct, including sexual and gender harassment, bullying or discrimination. Anyone affiliated with our university as a student, employee or visitor contributes to a mutually respectful treatment, regardless of origin, religious belief, sexual preference, handicap, position or age. The UvA also has a policy on conduct that applies to students who study online or on another campus.

Scan Me
TOGETHER
What You Can Expect This Year
A Busy and Exciting Year

Your First Semester
Monday, 6 September 2021 - Friday 4 February 2022

Your Second Semester
Monday, 7 February 2022 - Friday, 1 July 2022

Course Expectations
Time Management
Preparation
...With Plenty of Support to Help You Through

Newsletter

Methods Desk

Career Matters Events

Communication Science on the Spot Events
Communication Science Methods Desk

Offers free methodological and statistical advice to students.

Open every weekday from 13:00-15:00 hrs

Located at the Education Desk, 7th Floor

Fill in the online form, they will help you out!
Career Matters Events

Practical skills workshops

• Giving an audience focused presentation, Social media marketing, Google analytics, Mastering workplace behaviour, CV development, etc.

• Expect even more this semester!

PhDs! Market Research! Analytical Journalist! Communication Campaign Consultant! Public Policy! Media Planning! And More!
Communication Science on the Spot Events
And so much more!

- Central Student Service Desk
- Education Desk
- Study Advisors
- Ombudstudent
- Programme Committee
- Mercurius Study Association
Tips from Others: Teachers & Students

- Read one article per week about something that interests you
- This is not a race.
- Don't just learn the content to get through the course. The topics you learn will tie into what you want to do and will benefit you in the workplace.
- Chances are someone near you is feeling the same as you do right now (about your thesis, your research, your future). So reach out, and share.
- I honestly wish someone had told me that it’s okay to slow down from time to time. It’s a fantastic program, very demanding - and very rewarding. But remember it’s a marathon, not a sprint
- On the practical side of things, I wish I had been introduced to the wonders of reference managers in the research master!

- Stay on track! It's easy to feel overwhelmed with the reading material + projects if you don't stick to a weekly plan. Also, everything you learn in the pre-masters is really, really useful for your thesis! Take good notes.
- Find your academic chillax buddies.
- You don’t have to have it all figured it out now, enjoy the journey.
- Let your coursework inspire you to try something new – write a blog, do an interview – just try
- You can only see as far as your headlights, but they will bring you all the way.
- This is THE moment in your life that you can explore, read and learn as much things as you like. Don't only focus on course manuals and deadlines. But also read & think beyond the courses/literature lists.
My Top 5 Tips

1. Be open-minded
2. Trust yourself
3. Welcome support
4. Know your self-care
5. Enjoy the journey
Life at GSC: The Details
Study Adviser Team

When to contact us?
Study planning    Study progress/delay
Choosing a programme    Special needs/disability
Personal problems    Complaints/exemptions
Trust issues    Career advice

How to reach us?
Studyadviser-cs@uva.nl or come by at the 6th floor!
• Walk-in hours Monday–Friday 10:00-12:00
• Telephone appointments possible
• Appointments for longer questions/personal issues

Urgent question before the semester starts? Come by today!
Support

Central Student Service Desk (REC – E, main hall)
- General questions such as choice of study programme, (proof of) enrolment, student grants and loans, living accommodations, studying abroad and much more

Digital Student Service Desk
Call: + 31 (0)20 525 1401
Or whatsapp +31 (0)6 2522 3400

Education Desk: open daily 09.00-17.00
- Specific questions about the programme: course registration, graduation, programme contact information etc.
- For appointments with study advisers
  - Educationdesk-cs@uva.nl or call 020-525 3003
Timetable & Tutorial Groups

1. Login SIS to view your tutorial groups

2. Go to rooster.uva.nl for the timetable

3. Login with your UvAnetID

4. Check if displayed workgroups are correct
Double-Check!

Are you registered for all the courses you need to take?

Check uva.nl/courseregistration
Know our ombudsstudent!

ROBIN KUITEN

Contact Info:
ombudsstudent-cw@uva.nl

Personal email:
r.n.m.kuiten@uva.nl

My role as the intermediary between the students and faculty means I'm here to help you out as best as I can!
What Can I Do For You?

With students…
• Focus Groups
• Course Evaluations
• Student Representatives

With the Graduate School of Communication…
• Programme Committee
• Board of Studies
• Study Advisors
What Can I Do For You?

Do you have…
• Questions?
• Complaints?
• Suggestions?
• Ideas?

Send an e-mail to: ombudsstudent-cw@uva.nl
Personal email: r.n.m.kuiten@uva.nl
What You Can Do For Me

Are you…

• Willing to play an active part in your Master?
• Looking to discuss solutions to problems?
• Interested in hearing from students from different semesters?

Send an e-mail to: r.n.m.kuiten@uva.nl
Email: oc-cw-fmg@uva.nl
Who Are We And Why Are We Here?

• An advisory body composed of student and faculty representatives
• Try to improve the Communication Science programme
• UvA values student and faculty insights in systematic issues, so we’re here to facilitate your concerns, advice, etc. to the board
How To Reach Us and What Issues You Can Bring Up…

- Reach us with any questions, issues, concerns, etc. via our email or by talking to any student representative
- Find the email on our Communication Science Instagram page @uvacomscience
- Every month we have an update on Instagram, Facebook, our Website, and the newsletter
- Any systematic issues regarding the Communication Programme can be brought to our attention
  - i.e., issues with certain courses, qualifications for programmes, graduation, etc.
Broad range of social & study activities:

Introduction Weekend, Borrels, Panic Sessions, Trips Abroad!

13% Discounts on Books!

Tickets for the Introduction Weekend & Borrels go on sale soon!

Explore the association through the website or our socials! @Mercuriusuva
Forget Something? Lost?

Check the website

https://student.uva.nl/communication-science

Follow Us on Social Media

@uvacomscience

@uvacomscience
Wishing You the Best of Luck On Your Journey Ahead!