Welcome to 200 new students

Prof. Edith Smit
Director Graduate School of Communication
Today’s programme

Welcome

About the programme

Prof. Edith Smit | Director Graduate School of Communication

Lena Kublenz-Gabriel | Study Adviser

Jack Cairns | Ombudsstudent

Sjors Lockhorst | Study Association Mercurius
Today’s programme

13.45 | Group Photo

14.00 | Track Specific Sessions

- Persuasive Communication  REC C1.03
- Corporate Communication  REC A2.11
- Political Communication  REC C2.02
- Entertainment Communication  REC A2.09
- Research Master’s  REC B2.04
- Pre-Master’s  REC A2.07

15.00 | Guided Tours of the Roeterseilandcampus

15.00 | ‘Borrel’

📍 Café de Roeter, Roeterstraat 192
About the programme: Facts & Figures

6 +1 Programmes
Corporate, Entertainment, Persuasive, Political Communication. Research Master’s (Academic and Professional track) and Journalism, Media & Globalisation

505
Total number of (pre-)Master’s students in Communication Science

1
Ranked 1st in the world according to the QS rankings

3.4 months
Average time to find a suitable job

50
International staff members

#200
New students today
What are you looking forward to?
Background Master’s students
Which country are you from?
University of Amsterdam

Atheneum Illustre

Two professors

University of Amsterdam

30,000 students
What can you expect from us?

- **Multidisciplinary**: media studies, political science, psychology, sociology, marketing
- **Academic**: open-minded, truth seeking, systematic, reasoning, inquisitive
- **Research intensive**: research led (discussion of research papers) and research based (conducting research)
- **You are central**: define what you want; use our resources and your fellow students
Career Matters

- Practical skills workshops: e.g. Giving an audience focused presentation, Social media marketing, Google analytics, Mastering workplace behaviour

- Communication Science on the Spot

You will receive a monthly GSC Newsletter with information on upcoming events and their registration links!
Communication Science on the Spot
Get ready for your future career

- Career Matters: workshops
- Communication Science on the Spot!
- Mercurius
- Marketing Association Amsterdam
- Welcom
- www.uva.nl/career
- Fellow students; make connections
And then...

- Start a challenging PhD project
- Become an involved market researcher
- Be a analytical journalist
- Start a career in youth marketing
- Become a consultant in effective health communication
- Be a public relations officer
- Work at one of the many communication departments of multinationals
- Become a mediaplanner
- Work strategically with social media
- …
What do you want to be when you grow up?
approaching a problem or challenge that you want to solve.
Study Advisers

Ms. Evelien Flink, MSc
Mr. Boy Hennevelt, MSc
Ms. Lena Kublenz-Gabriel, MSc
Ms. Julia Brand, MSc, MA

When to contact us?

Study planning: Study progress/delay
Choosing a programme: Special needs/disability
Personal problems: Complaints/exemptions
Trust issues: Career advice

How to reach us?

- Appointments by phone or in person (call Education Desk 020-525 3003)
- contact: graduateschoolofcomm@uva.nl
- Walk-in/thesis consultation hours: Tuesdays from 14:00 until 16:00 REC C6.01
What to do with questions?

Central Student Service Desk (REC – E, main hall)
- General questions such as choice of study programme, (proof of) enrolment, student grants and loans, living accommodations, studying abroad and much more
  ■ Digital Student Service Desk
  ■ Call: + 31 (0)20 525 1401
  ■ Or whatsapp +31 (0)6 2522 3400

Education Desk: open daily 09.00-17.00 (REC C7.02)
- Specific questions about the programme: course registration, graduation, programme contact information etc.
- For appointments with study advisers
  - Educationdesk-cs@uva.nl or call 020-525 3003
Communication Science Methods Desk

Offers free methodological and statistical advice to students.

Open every weekday from 13:00-15:00 hrs

Located at the Education Desk: REC-C7.02
uva.nl/methodsdeskcommunicationscience
Help is all around

- Study advisers
- Administration, planners
- ICTO websites
- Examination Board
- Mercurius, student representatives
- Methods Desk
- Lecturers Desk
- Education Desk
Study programme
Your academic year

Your first Semester (Semester 2, Academic year 18/19):
4 February 2019 – 28 June 2019

Your second Semester (Semester 1, Academic year 19/20):
2 September 2019 – 31 January 2020
Holidays
Courses complete?

Are you registered for all the courses you need to take?

Check uva.nl/courseregistration
What about language?

- Every programme is offered in English.
- Dutch students may always complete assignments in Dutch (except for class presentations and possibly groupwork). Please notify your lecturer.
Communication Science
Master & Research Master
Graduate School of Communication

Announcements

› Activating UvAnetID or changing password not possible on the evening of Friday 9 February
   25-01-2018

› Coming to the Master’s Introduction Day? Sign up now for a REC tour!
   23-01-2018

› Update security leaks processors: Limited availability systems on 26 January and 2 February
   22-01-2018

› More announcements

Go to

› Academic calendar
› Course registration
› Examination Board
› Graduation and requesting diploma
› Study advisers

Late Course Registration
Too late or unable to register for courses?

See procedure

Go to

› Results
› Blackboard
› SIS
› Webmail
› Library
› Timetable
› Course Catalogue
Workshop Effective searching with the UvA-Library

The workshop is meant as:

- an occasion to get to know the University Library’s main facilities;
- an opportunity for testing search skills relevant to Communication: literature reviews on a specific topic (PsycINFO), news (LexisNexis);
- an introductory workshop to Refworks, software that enables you to manage references and to use them in a word processor such as MS Word.

Mandatory for international students.
Dutch students: mail to: graduateschoolofcomm@uva.nl
Roeterseiland Campus

Communication Science Education desk + Methods Desk: C7.02

Study advisement: C6.02

Lecture rooms: ground floor until 4th floor

Study area: ground and 1st floor

Student Service Desk: REC E main hall
Library Learning Centre (800 study spaces) & Student Service Desk

200 Study spaces (mainly on ground floor & 1st floor)

“De brug” (4th floor). Study space & coffee area
Housing
Housing

Please note that housing offerings are for a period of maximum one year.

If your programme takes more than a year it is strongly recommended to also register yourself for accommodation, for example at:

www.studentenwoningweb.nl/en/
Follow us on

@uvacomscience

@uvacomscience
Any questions?
OMBUDSSTUDENT

- Jack Cairns
- 24 years old
- Pre-Master > Political Communication

- BA(Hons) Journalism, Aberdeen, UK
  - Hogeschool Utrecht, NL & DMJX (Danish School of Media & Journalism), Denmark
WHAT CAN I DO FOR YOU?

With students…
- Focus Groups
- Course Evaluations
- Student Representatives

With the Graduate School of Communication…
- Programme Committee
- Board of Studies
- Study Advisors
WHAT CAN I DO FOR YOU?

Do you have…
  ◦ Questions?
  ◦ Complaints?
  ◦ Suggestions?
  ◦ Ideas?

Send an e-mail to: J.D.Cairns@uva.nl
WHAT YOU CAN DO FOR ME…

Are you…
- Willing to play an active part in your Master?
- Looking to discuss solutions to problems?
- Interested in hearing from students from different semesters?

Send an e-mail to: J.D.Cairns@uva.nl
FACEBOOK GROUPS

- Political Communication
  UvA GSC Master Political Communication Feb 2019/2020
- Entertainment Communication
  UvA GSC Master Entertainment Communication Feb 2019/2020
- Corporate Communication
  UvA GSC Master Corporate Communication Feb 2019/2020
- Persuasive Communication
  UvA GSC Master Persuasive Communication Feb 2019/2020
- Pre-Master
  UvA GSC Pre-Master Communication Science Feb 2019
- Research Master
  Research Master Students Communication Sciences UvA
AND... FINALLY

Communication Science Marketplace
mercurius
study association communication science

Sjors Lockhorst
Chair 2018-2019

chair@mercuriusuva.nl
www.mercuriusuva.nl
OUR ACTIVITIES

Study / Career

Seminars
Annual FMG event
The Young Consultant
Greenpeace

Career events
Communication 360
VICE company visit
KLM company visit
MindShare Thesis
Awards

Workshops
Online neuromarketing
Photography and Journalism
Big Data

Study trips
To New York, Istanbul, Stockholm, Moscow, Dublin / Belfast
OUR ACTIVITIES

Social

Drinks
- Dutch: ‘Borrel’
  - Every first Thursday of the month
  - Café Mokum at Leidseplein

Parties
- Annual FMG party
- Gala
- American Slumber party
Would you like to organise an amazing introduction weekend full of activities and some introductory activities during the first few weeks of the next academic year?

Apply for the IntroCo!

Scan the QR code for more information
Medium Magazine is recruiting!

We provide students with an opportunity to learn the basics of journalism. Send your CV and a short letter to info@mediummagazine.nl

Join our team!
Questions?

Mercurius’ new office: REC B1.05a (11am till 3pm)

info@mercuriusuva.nl
www.mercuriusuva.nl

https://www.facebook.com/mercuriusuva
@mercuriusuva
https://www.linkedin.com/company/studievereniging-mercurius
@mercuriusuva
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