Welcome to 110 new students

Sara-Jane van der Vegt, MSc
Today’s programme

Welcome

Practical Information

Sara-Jane van der Vegt / About the programme

Alberta Christodoulaki / Ombudsstudent

Estelle Cool / Study Association Mercurius

Keynote Speaker

Vincent Visser / Digital Marketer at Adyen
Today’s programme

12.45 | Group Photo

13.00 | Lunch, Information Market & Photo Booth
   de Brug

14.00 | Track Specific Sessions
   Persuasive Communication REC C0.02
   Corporate Communication REC C0.01
   Political Communication REC A2.09
   Entertainment Communication REC C2.05
   Research Master’s REC C3.06
   Pre-Master’s REC C1.04

15.00 | Guided Tours of the Roeterseiland campus

15.00 | ‘Borrel’
   Café de Roeter, Roeterstraat 192
About the programme: Facts & Figures

6 Programmes
Corporate, Entertainment, Persuasive, Political Communication. Research Master’s and Journalism, Media & Globalisation

528
Total number of (pre-)Master’s students in Communication Science

50
International staff members

2nd
Ranked 2nd in the world according to the QS rankings

3,4 months
Average time to find a suitable job

#110
New students today
What are you looking forward to?
What are you looking forward to?
Background Master’s students

Previous education

- Bachelor CS UvA
- Other Dutch BA
- International
Which country are you from?
What country are you from?
University of Amsterdam

Atheneum Illustre

Two professors

University of Amsterdam

30,000 students
What can you expect from us?

- **Multidisciplinary**: media studies, political science, psychology, sociology, marketing
- **Academic**: open-minded, truth seeking, systematic, reasoning, inquisitive
- **Research intensive**: research led (discussion of research papers) and research based (conducting research)
- **You are central**: define what you want; use our resources and your fellow students
Career Matters

Upcoming events:

- Exploring Entrepreneurship
  Tuesday 13 February 15.00-18.00

And coming up in March:

- Google Analytics
- Social Media Marketing

Want to know when registrations open? Check the monthly GSC Newsletter!
Communication Science on the Spot
Communication Science on the Spot

Next session:
Tuesday 27 February, 17.30-18.45 (drinks until 19.30) at CREA

Our guest is Koen Hindriks, CEO of Interactive Robotics.
Get ready for your future career

- Career Matters: workshops
- Communication Science on the Spot!
- Mercurius
- Marketing Association Amsterdam
- Welcom
- www.uva.nl/career
- Fellow students; make connections
- Visit our information market during lunch and meet a few of these organisations!
And then…

- Start a challenging PhD project
- Become an involved market researcher
- Be a analytical journalist
- Start a career in youth marketing
- Become a consultant in effective health communication
- Be a public relations officer
- Work at one of the many communication departments of multinationals
- Become a mediaplanner
- Work strategically with social media
- …
What do you want to be when you grow up?
approaching a problem or challenge that you want to solve.
GO-TO-GUYS
Study Advisers

Ms. Evelien Flink, MSc
Ms. Nhu Ngan Trang, MSc
Ms. Sara-Jane van der Vegt, MSc

When to contact us?

Study planning
Choosing a programme
Personal problems
Trust issues

Study progress/delay
Special needs/disability
Complaints/exemptions
Career advice

How to reach us?

- Appointments by phone or in person (call Education Desk 020-525 3003)
- contact: graduateschoolofcommunication@uva.nl
- Walk-in/thesis consultation hours: Tuesdays from 14:00 until 16:00 REC C6.01
What to do with questions?

Student Service Desk (REC – E, main hall)
- General questions such as choice of study programme, (proof of) enrolment, student grants and loans, living accommodations, studying abroad and much more
  - Digital Student Service Desk
  - Call: + 31 (0)20 525 1401
  - Or whatsapp +31 (0)6 2522 3400

Education Desk: open daily 09.00-17.00 (REC C7.02)
- Specific questions about the programme: course registration, graduation, programme contact information etc.
- For appointments with study advisers
  - Educationdesk/cs@uva.nl or call 020-525 3003
Communication Science Methods Desk

Offers free methodological and statistical advice to students.

Open every weekday from 13:00-15:00 hrs

Located at the Education Desk: REC-C7.02
uva.nl/methodsdeskcommunicationscience
Help is all around

- Study advisers
- Administration, planners
- Examination Board
- ICTO websites library
- Mercurius, student representatives
- Methods Desk
- Education Desk
- Lecturers Desk
Study programme
Your academic year

Semester 1 (Academic year 17/18):
5 February 2018 – 29 June 2018

Semester 2 (Academic year 18/19):
3 September 2018 – 1 February 2019.
Courses complete?

Are you registered for all the courses you need to take?

If not, come to the study advisers at the information market.

Check uva.nl/courseregistration
What about language?

- Every programme is offered in English
- Persuasive Communication has Dutch language workgroups (specialisation seminars) in semester 1
- Dutch students may always complete assignments in Dutch (except for class presentations and possibly groupwork in English-language tutorials). Please notify your lecturer.
Lost?
Communication Science
Master & Research Master
Graduate School of Communication

Latest Announcements
- Activating UvAnetID or changing password not possible on the evening of Friday 9 February 25-01-2018
- Coming to the Master’s Introduction Day? Sign up now for a REC tour! 23-01-2018
- Update security leaks processors: Limited availability systems on 26 January and 2 February 22-01-2018

Go to
- Academic calendar
- Course registration
- Examination Board
- Graduation and requesting diploma
- Study advisers

Late Course Registration
Too late or unable to register for courses?
See procedure

Course Catalogue
Results
Blackboard
SIS
Webmail
Library
Timetable

Contact
Workshop Effective searching with the UvA-Library

The workshop is meant as:

- an occasion to get to know the University Library’s main facilities;
- an opportunity for testing search skills relevant to Communication: literature reviews on a specific topic (PsycINFO), news (LexisNexis);
- an introductory workshop to Refworks, software that enables you to manage references and to use them in a word processor such as MS Word.

Mandatory for international students.

Dutch students: mail to: graduateschoolofcommunication@uva.nl
Communication Science Education desk + Methods Desk: C7.02

Study advisement: C6.02

Lecture rooms: ground floor until 4th floor

Study area: ground and 1st floors

Student Service Desk: REC E main hall
Library Learning Centre (800 study spaces) & Student Service Desk

200 Study spaces (mainly on ground floor & 1st floor)

“De brug” (4th floor). Study space & coffee area
Housing
Housing

Please note that housing offerings are for a period of maximum one year.

If your programme takes more than a year it is strongly recommended to also register yourself for accommodation at:

www.studentenwoningweb.nl/en/
Follow us on

- cwuva
- @uvacomscience
- uvacomscience
Any questions?
OMBUDSSTUDENT

- Alberta Christodoulaki
- 25 years old
- Persuasive Communication

- BSc Communication and Media, Athens, Greece
- University of Amsterdam
  - Pre-masters
WHAT CAN I DO FOR YOU?
WHAT CAN I DO FOR YOU?

With students…
- Focus Groups
- Course Evaluations
- Student Representatives

With the Graduate School of Communication…
- Programme Committee
- Board of Studies
- Study Advisors
WHAT CAN I DO FOR YOU?

Do you have…
  o Questions?
  o Complaints?
  o Suggestions?
  o Ideas?

Contact me personally or send an e-mail to:  
ombudsstudent-cw@uva.nl
Facebook groups

- Political Communication
  UvA GSC Master Political Communication 2018/2019
- Entertainment Communication
  UvA GSC Master Entertainment Communication 2018/2019
- Corporate Communication
  UvA GSC Master Corporate Communication 2018/2019
- Persuasive Communication
  UvA GSC Master Persuasive Communication 2018/2019
- Pre-Master’s
  UvA GSC Premaster Communication Science 2018
- Research Master’s
  Research Master Students Communication Sciences UvA
Mercurius

- Career
  - Workshops
  - Career events
  - Company visits

- Study
  - Seminars
  - Congress
  - Study trip Russia

- Social
  - Drinks ➔ Every first Thursday of the month at Café Mokum at Leidseplein
  - Parties (Gala on 16 February!)
Become a member

Join us for only €12,50 a year!

- Join our activities and events for free or with discount
- Meet new people and get to know Amsterdam
- Networking opportunities

- Sign up during the lunch break or go to

  www.mercuriusuva.nl
Contact

• Lunch break and information market in ‘De Brug’ → become a member

Questions?

• Telephone & WhatsApp 06 55 40 27 92

• info@mercuriusuva.nl

• Mercurius office REC C0.11

• www.mercuriusuva.nl
Keynote Speaker

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REC Tours departure (1)

Are you a pre-Master’s student?

Your tour guide will pick you up at your track meeting location (REC C1.04)
REC Tours departure (2)

Are you a Master’s student? Your tour will depart at the Kiosk in the entrance hall (ground floor, REC C building).

Look out for the sign displayed here. Your guide will be carrying it!

The tours depart at 15.05
Group photo: where to go?