Welcome to Amsterdam!
Graduate School of Communication

Master programmes grounded in research
You will learn about the most recent developments in the field of communication and how to use this knowledge in your career.
Our programs / Graduate School

- Master programs in Communication Science (all tracks)
- Erasmus Mundus programme in Journalism, Media and Globalisation
- Research Master in Communication Science
- PhD training programme
Our tracks / research groups

- **Political Communication & Journalism**: journalism, media and politics
- **Corporate Communication**: how organisations communicate with their internal and external stakeholders
- **Persuasive Communication**: advertising and health communication
- **Entertainment communication**: children, adolescents and advertising, internet use, games, etc.
Erasmus Mundus Students go to Brussels

From theory to practice: After taking Europe all over in their courses, 21 students with 18 different nationalities from the Erasmus Mundus Master program made their way to the heart of the EU's executive on Friday 15 November 2013. This trip to Brussels is organized by the staff of the Graduate School and is part of the Media and Politics specialization experience at the University of Amsterdam.

The journey started at the European Commission Charlemagne Building with a brief history about the EU by Mr. Jo Vandercappelien of the Directorate-General for Communication. After that, he continued with an overview of the different EU competencies and policy areas that ended with an engaged discussion about the influence of single member states on common agreements. “It’s like in a marriage – if you want to change conditions you have to convince your wife!” said Mr. Vandercappelien. After that, the students also got a chance to have a little tour at the EBS studio with Mr. Harald Eekels at the Berlaymont building.

For journalistic practice, Mrs. Maddalena Monge from the Audiovisual Service department presented the EBS website and explained how to find information on the EU website. As a special surprise, she was assisted by Karmen Riesman, a former Erasmus Mundus Student from Slovenia who is currently completing her 6-month traineeship at the European Commission. After that, the students had the opportunity to experience an actual press conference at the EC’s Media Service. It was a very interesting visit and an enjoyable experience for everyone involved.
ASCoR (www.ascor.uva.nl)

- ASCoR is the research institute of communication science
- Many lectures also conduct research in ASCoR
- ASCoR is the largest institute for communication science research in Europe and the home of some of the most influential communication science researchers in the world
- ‘Communication’ is selected as a Research Priority Area at the UvA
The Amsterdam Specialism

MEDIA AND POLITICS
who are you?
Programme

- Journalism & Media 12 Ects
- Communicating Europe 6 Ects
- Innovating Journalism 6 Ects
- Elective 6 Ects
- Dissertation module 30 Ects
Journalism & Media

Part I Concepts and theories on Media and Democracy

Part II The Workings of Journalism

Part III Sources, or how to Influence News Reporting

Part IV Case Studies
This seminar deals with European integration, the way it is covered in the media and the effects media have on audience perceptions and public attitudes towards Europe.

Topics include:
- ‘Europe’ in the eyes of political elites, societal actors, journalists & citizens
- Composition of EU attitudes: Who is in favor – who is against? And why?
- EP election and referendum campaigns
- Effects of EU news coverage on political attitudes, opinions, behaviour
Innovating Journalism

Penny Sheets & Damian Trilling

- This course examines the recent transformations in the European media & journalism landscape and discusses how these transformations can be critically assessed.

- Focus on both the positive and negative implications of the new European media landscape on media production in general and on journalism in particular.
Thesis

From the start ...

- Thesis preparation
- Research Methods tailored to the thesis (January)
- Journalistic product
Electives

Specialisation in a number of fields ...

- How Journalism saves the World
- Political Marketing
- Political Psychology
- ...
Extra-curricular (examples)

- Hilversum (PB) & Brussels (EU) field trips
- Guest lectures (Bob Calo/Berkeley, Sebastian Valenzuela/Santiago de Chile), Loretta van der Horst (2xEMMY winner), Mark Deuze (Media Studies, UvA)
- The Hague field trip (ICC, Peace Palace, Clingendael/IR)
- IDFA, World Press Photo
- ASCoR events (lunch lectures, visiting scholars etc.)
Other points

- Practical vs. theoretical
- Research assistance
- Committee involvement, e.g. Education (OC) Committee
- ASCoR events
- GS colloquium & events
- Academic advisors & study advisors (students reps)

- And, don’t forget to check out and enjoy Amsterdam ...
Alumni

Welcome back ...
Radio Netherlands Worldwide

- Opportunities for Mundus students and alumni
Welcome!

Study adviser Nhu Ngan Trang MSc
Academic Year 2018-2019

Semester 1: 3 September 2018 – 1 February 2019

• block 1: 3 September – 26 October, 2018
• block 2: 29 October – 21 December 2018
• block 3: 7 January – 1 February 2019

Semester 2: 4 February 2016 – 28 June 2019*

• Block 1: 4 February – 29 March 2019
• Block 2: 1 April – 31 May 2019
• Block 3: 3 June – 28 June 2019

Christmas break: 24 December 2018 – 4 January 2019

PLEASE NOTE: mandatory classes will start on Monday 7 January

*Please note: even though the courses of semester 2 end on 28 June, the academic year ends on 31 August.
Elective

- Choose a top-3 of the electives you would like to take and email your preferences to mundusjournalism@uva.nl before November 23, 2018.

- A list of all available electives is published in the online course catalogue: Coursecatalogue.uva.nl/
Tuition Fee

- An invoice is sent by mail to your Dutch address + by e-mail
- Three instalments
  - First instalment: deadline 30 September 2018
  - Second instalment: deadline 31 January 2019
  - Third instalment: deadline 30 April 2019
- No graduation without payment
Educational style, grading and credits

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<td>8.5 – 9.4</td>
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http://student.uva.nl/mcs
Get access

- Paying at the UvA: via student card. Charge at top-up points or online: [https://uva-hva.mynetpay.nl/](https://uva-hva.mynetpay.nl/). Please note: iDeal/debit card or Paypal, UvA is a cashless university

*Information is also provided in the booklet that can be found in your introduction bag*
Side jobs?

- Residency permit student: you need a working permit and working hours are limited to 10 hours per week or the summer fulltime.
- All students: Dutch basic health insurance is required.
Always check insurance requirements

- When in doubt: ask us!
## Library workshop

**Wednesday 3 October 2018**

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<thead>
<tr>
<th>Workgroup 1</th>
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<td>9.00-11.00</td>
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APA & Plagiarism

2 October 13.00-14.00 (JK B.25)
Mundus Methods introduction

- Somewhere begin October, time and date will be announced very soon.
- A crash course on most important statistical methods that you need to be able to execute (t-test, anova, factor analysis and regression analysis)
- Especially organised for you! Need follow-up? More extensive workshops organised in November (available after sign-up).
Events

- Library workshop 3 October 2018, 9:00-11.00 in REC-H1.01 (WG01) REC-H3.01 (WG02)
- APA workshop: 2 October 2018, 13.00-14.00 in JK B.25
- Mundus Methods Workshop (date to be announced)
- CS on the Spot
- Career Matters: VR event, to be announced in newsletter
- Guest lectures
- Visit to the Representation of the European Commission in the Netherlands (Huis van Europa)
- But there is more....
Study Advisers

Ms. Nhu Ngan Trang MSc (only for Mundus students)
Ms. Sara-Jane van der Vegt MSc
Ms. Evelien Flink MSc
Ms. Lena Kublenz-Gabriel MSc
Mr. Boy Hennevelt MSc (admissions)

When to contact us?
Study planning Study progress/delay Special needs/disability
Choosing a programme Personal problems Complaints/exemptions
Trust issues Career advice Thesis

How to reach us?
- Appointments by phone or in person (call Education Desk 020-525 3003)
- contact: graduateschoolofcommunication@uva.nl
- Walk-in/thesis consultation hours: Tuesdays from 14:00 until 16:00
What to do with questions?

Student Service Desk
- General questions such as choice of study programme, enrolment, student grants and loans, living accommodations and much more
- Amsterdam Roeterseiland Campus: REC-E
- Online question form or call: + 31(0)20 525 8080

Education Desk: open daily 09.00-17.00
- Specific questions about the programme: courses enrolment, graduation, programme contact information etc.
- For appointments with study adviser
- Onderwijsbalie-cw-fmg@uva.nl or call 020-525 3003